Theoretical Foundations of Terminology Science and Applications

TOTh - TKE Workshop
Vienna, 24th of June 2017
Austrian Standards Institute - ASI
Heinestraße 38, 1020 Wien
(U1 metro station: Praterstern)
**Topic 1**

To what extent are ISO terminology principles adapted to the information society?

[Moderator: Christophe Roche]

**Topic 2**

How deep a classification of designations do we need for terminology science and applications?

[Moderator: Georg Löckinger]

**Topic 3**

What is the role of ISO terminology standards in fostering multilingual communication for international commerce, in particular with regard to micro-content concept representations?

[Moderator: Juan Carlos Díaz Vásquez]
Role: Air Force One - The president

- Proper Adjective
- Proper Noun
- Classification of Designation
- Classification of Concepts
- 704 For Terminologists
- Full Theory + Principles
- Branding Issues
- Common Noun
- Name
- Relation of Proper Nouns with Name & Term
Topic 3

- Make ISO norms/standards available
- How precise an ISO std. has to be?
- Concerning micro-contracts
- How to apply to all types of communication
- Eliminative of the standards production
- How to make them useful
- How to educate students to include standards
- How to translate bilingual manuals
- 2 couple of thoughts
- Multilingual communication
- To work with trade only
- To collect their standards into manuals
- Video Snacks
- 5-10 minutes per day
- Need those